



Leading Learning Linking

STRATEGIC MANAGEMENT PROGRAM PROSPECTUS 2019

REGISTRATIONS OPEN TUESDAY 2 OCTOBER 2018
REGISTRATIONS CLOSE FRIDAY 1 FEBRUARY 2019
(unless all places sold prior)
COMMENCING WEDNESDAY 6 MARCH 2019



University of
South Australia

Strategic
Partnerships

**LOCAL GOVERNMENT
PROFESSIONALS
AUSTRALIA, SA**

Local Government Professionals Australia, SA is a not-for-profit member based association representing professionals working in local government in South Australia. We have the ability to link and connect people from different councils who may not otherwise form relationships or share with each other. Our high quality professional development programs and networking events are uniquely local government – reflective of the culture of the sector and sensitive to the needs of its professionals. The content of our events and programs are informed by our members and people who genuinely care about the sector. We provide a safe and supportive environment in which to grow and learn while creating opportunities to make time away from the office to work on the business or on self. We award and acknowledge achievements of excellence.

**UNIVERSITY OF
SOUTH AUSTRALIA**

The University of South Australia (UniSA) was established in January 1991, as a result of a merger of the South Australian Institute of Technology (including the Elton Mayo School of Management) and the South Australian College of Advanced Education. It can trace its history through parent institutions as far back as 1865.

With more than 33,000 students and 55,000 alumni from the Business School, UniSA is South Australia's largest University, ranked in the top 3% of world Universities by the two most recognised measures (Times Higher Education World Rankings and QS World University Rankings). UniSA is designed for the future, embracing change and is positioned as a university that is helping to build tomorrow's world. Our teaching and research focus is innovative, collaborative, enterprising and flexible. We continue to be international, industry focused, student centred, service oriented and multidisciplinary.

The University is well known for developing and delivering practical and contemporary business management programs. Managed through the Strategic Partnerships unit, the Business School has built a strong reputation for the quality of its industry-based graduate programs and for collaborating with organisations and industry bodies in program development.

**THE STRATEGIC
PARTNERSHIPS UNIT**

Strategic Partnerships operates on a national and international basis, delivering programs in regional, metropolitan and city locations. The scope of experience includes University award and non-award public and tailored programs and short courses, to meet the learning outcomes of partner organisations, Government bodies and Industry Associations.

A cross section of organisations we have partnered with to deliver programs include; ac.care, Airbus Group, Australian Army (Senior Officers), ASC Pty Ltd (CEO and Executive), Australasian Mutuals Institute (AMI)/Instil, Asian Development Bank, Bendigo/Kangan Institute of TAFE (CEO and Executive), Benson Radiology, Beijing Government, Canberra Institute of Technology, CenITex, Codan Ltd, Defence Signals Directorate, Electrolux, Federal Government (various departments), Futuris Automotive Interiors (Aus), Flinders Hospital, Hirotec Australia, HomeStart Finance, Inghams Enterprises, Local Government (a broad selection), Orora Glass Australasia, PNG Government, Royal Australian Air Force (Senior Officers), SA Government, SA Power Networks, South Australia Police, South Australian Metropolitan Fire Service, Seeley International, Tasmanian Government, Treasury Wine Estates and Uniting Communities.





PROGRAM SUMMARY

Developed in partnership with UniSA and local government experts, the Strategic Management Program has been designed to build upon the skills and capabilities developed in the Emerging Leaders Program.

Participants will build high-level leadership and management skills within a local government context, and learn technical skills to manage business functions and enhance innovation, strategic thinking, business acumen and operational excellence.

Topics covered in this program:

- Management in the context of local government
- Risk management
- Thinking strategically
- Understanding financial reports
- Operational excellence (Lean Six Sigma)

Further, completion of the Strategic Management Program can be used as credit towards an MBA at UniSA.

PROGRAM AIMS

The Strategic Management Program has been designed to increase technical capabilities of leaders and managers in local government. The program has been developed to:

- explore challenges facing senior managers in a local government context
- broaden leadership skillsets

- assist managers in seeing the 'bigger picture'
- enhance business acumen skills to drive efficiencies and effectiveness
- develop the essential technical skills required to manage core business functions
- develop enhanced analytical and problem-solving capabilities
- stimulate robust discussions and build networks for sharing and collaboration across the local government sector.

The program is designed to build upon the skills developed in the Emerging Leaders Program (ELP); however, it is not necessary to have completed the ELP prior.

PROGRAM METHODOLOGY

The three Strategic Management Program modules and associated assessment components will be completed over three months. The timing of the program is based on the need for participants to balance work, study and other commitments in a sustainable way.

This interactive program has been designed to engage participants through a shared learning experience, and is focussed on challenges specific to the sector.

The content delivered in each of the modules incorporates exercises, simulations, open discussions and case study analysis, ensuring that content will be both relevant and applicable to

local government managers and others with senior roles in the sector. The program is designed to set the local government context on day one, which provides a frame for module facilitators and participants to relate content back to practical application within councils.

The Strategic Management Program will include three individual assignments linked to each of the modules. The assessment components of the program achieve three main outcomes:

- gives participants the ability to apply the learning from the program in a way that can deliver immediate benefits to participant councils.
- allows for the Strategic Management Program to articulate into postgraduate level study.
- assessment helps participants to receive feedback during the program.

The individual assignments will require the participants to prepare a written report of approximately 1,500- 2,000 words. Where possible the assignment will link the module topic to the participant's workplace.

Orientation

Program Orientation & Local Government Context

Date: 6 March 2019
Duration: 1 day

Time: 10:30 - 5 PM
6PM - group dinner

Orientation will cover:

- Program Orientation
- Facilitated session with participants, local government guest speakers and module facilitators: Management of risk, strategy, finance and operations in a Local Government context
- Risk Management workshop

Module 1

Thinking Strategically

Dates: 7 & 8 March 2019
Duration: 2 days

Time: 9 - 4.30 PM
Dr Saras Sasrwardoyo

Module 1 Assignment
DUE : 4 April 2019

This module will cover:

- The concept of strategy
- Understanding traditional strategy
- Emerging strategies
- Strategy in the digital age
- Understanding the operating environment and context
- Managing risk and uncertainty
- Vision and mission
- Implementing strategy

Module 2

Understanding Financial Reports

Dates: 4 & 5 April 2019
Duration: 2 days

Time: 9 - 4.30 PM
Dr Basil Tucker

Module 2 Assignment
DUE : 2 May 2019

This module will cover:

- Understanding financial reports
- Making sense of cash flows and annual reports
- Ratios and financial analysis
- Contemporary issues in financial accounting
- Corporate social responsibility and sustainability reporting
- Understanding costs
- Analysing cost behaviour
- Budgeting and control

Module 3

Operational Excellence

Dates: 9 & 10 May 2019
Duration: 2 days

Time: 9 - 5 PM
Dr Neil Davidson

Module 3 Assignment
DUE : 6 June 2019

This module will cover:

- Understanding the key principles associated with driving workplace excellence, including the required leadership attributes and strategy
- Understanding of how other have successfully transformed their organisation and what this means in the context of local government
- Learn about improvement tools, techniques, frameworks, models and systems that make up the body of knowledge around sustainable improvement
- Discuss and scope potential actional plan for the next 12-18 months
- Program close and celebration





**DR SARAS
SASTROWARDOYO**
THINKING STRATEGICALLY

Dr Saras Sastrowardoyo is a Senior Lecturer in the School of Management responsible for the design, management and delivery of a number of courses in the postgraduate and undergraduate programs.

Dr Sastrowardoyo's area of research interest is in strategic knowledge management to support organisational sustainability. Her PhD thesis focused on the small-world social network structure as a form of managing dynamic knowledge; essential to organisational renewal in times of change and uncertainty. This research base informs her ongoing research and teaching activities in the various disciplines and areas of organisational management at strategic, operational and project levels.

Dr Sastrowardoyo came to the university sector following over twenty years working as a professional architect involved in the design and project management of large and complex building projects. She integrates strong practical knowledge of the business environment to the theoretical knowledge base, to emerge real-world solutions to organisational and societal issues.



DR BASIL TUCKER
**UNDERSTANDING
FINANCIAL REPORTS**

Dr Basil Tucker is a Senior Lecturer in Accounting within the School of Commerce, and the course coordinator of the MBA course, Accounting for Decision Making.

From 2003 to 2007, Dr Tucker was a lecturer in Accounting within the International Graduate School of Business, and, from 2007 to the present, Discipline Leader for the course, Accounting for Decision Making.

Dr Tucker has also taught in introductory accounting and management accounting courses in Undergraduate as well as in Postgraduate Programs within the School of Commerce.

Before joining UniSA, Dr Tucker had been a Management Consultant – firstly with an international consulting firm, and then with a South Australian-based practice. He has over 12 years consulting experience and has undertaken assignments with more than 120 organisations in Australia, the United Kingdom and the United States.

Dr Tucker's career experience also includes working in the not-for-profit, healthcare, media and manufacturing industries. Dr Tucker has been a member of the Board of Management of several South Australian organisations, is a graduate of the Australian Institute of Company Directors, Company Directors Course, and a CPA.



DR NEIL DAVIDSON
**OPERATIONAL
EXCELLENCE**

Dr Neil Davidson began his career in theoretical particle physics, working on the modelling and analysis of heavy ion collision experimental data.

After working for several years in quantum many-body theory, including two years as a research associate in the United Kingdom, Dr Davidson qualified in engineering management and worked in quality management systems as a trainer, auditor and program manager.

Following a move to Adelaide at the end of 1999, Dr Davidson joined Motorola as a metrics and measurement specialist, rising to the position of Principal Staff Engineer and Master Black Belt in Six Sigma with responsibility for measurement programs across the globally distributed, 6000-strong Motorola Global Software Group. He has since worked at UniSA in the field of Systems Engineering and as an independent consultant across multiple sectors including defence, services, education, resources and finance.

Dr Davidson has wide knowledge and experience of applicable industry standards and business excellence models, including ISO 9000, CMMI®, Business Excellence, Six Sigma (DMAIC and DFSS), Lean and systems engineering.





ARTICULATION PATHWAYS

Participants who have successfully completed both the Emerging Leaders Program* (ELP) and Strategic Management Program** (SMP) will receive status of the University of South Australia Leadership Development Program (LDP).

Successful completion of the Leadership Development Program (LDP) provides participants with 2 course credits into the UniSA MBA.

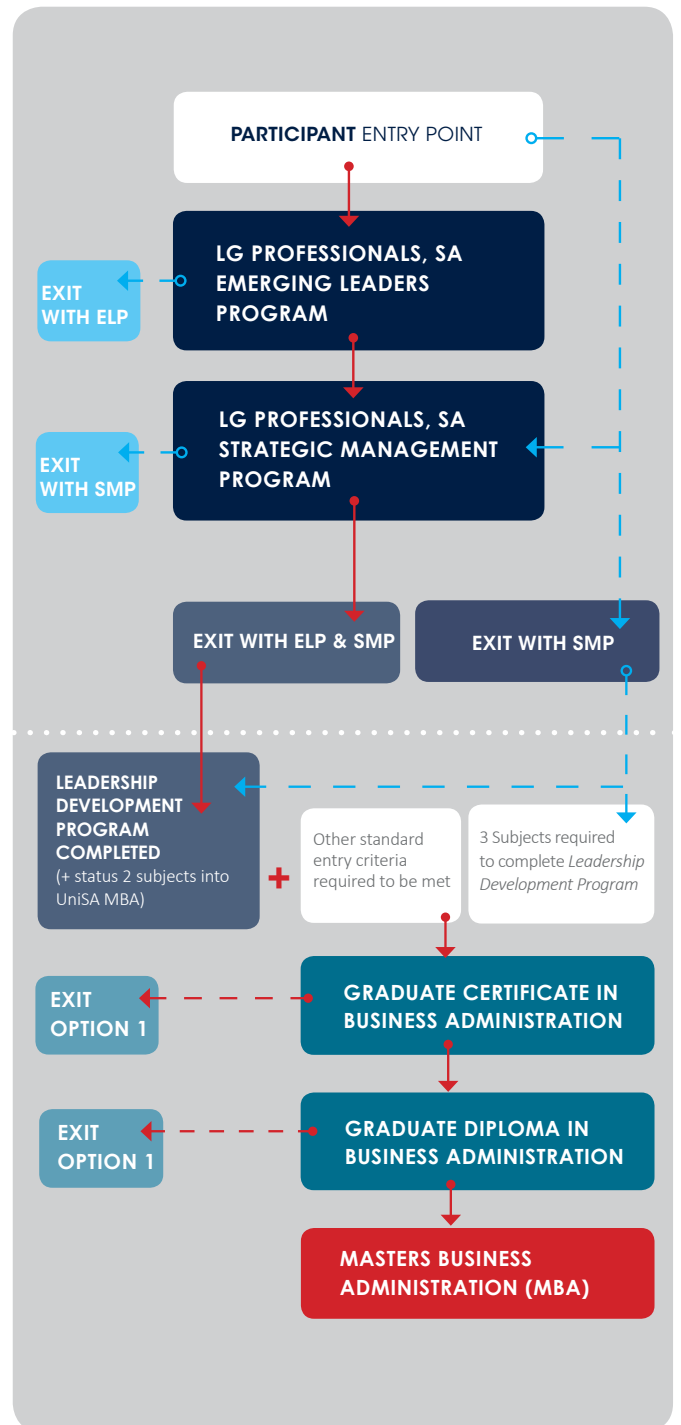
Participants who successfully complete just the Strategic Management Program (SMP) will be eligible to receive the Leadership Development Program upon completion of 3 additional subjects.

If you are considering further studies, it is recommended this be discussed directly with the University to obtain their recommendations and assistance.

*Relates to post-2012 completion of the ELP. Note- participants who completed the ELP prior to 2012 will be required to undertake an additional 2 day leading and managing people module and associated assignment.

**Includes completion of the PLP prior to 2019.

LG PROFESSIONALS, SA PROGRAMS



INVESTMENT (GST inclusive)

Rural/ Small Council:	\$3700 (Member)	\$4100 (Non-Member)
Medium Council:	\$4000 (Member)	\$4400 (Non-Member)
Large Council:	\$4300 (Member)	\$4700 (Non-Member)

ATTENDANCE

The Strategic Management Program is a custom program that is only run once per year. It is important that participants lock the program dates into their diaries as soon as possible to ensure they are able to attend all sessions and complete the required assessment components.

Missed modules may result in participants needing to repeat the program at a later date at a cost to the participant, as missed modules cannot be made up.

PAYMENT TERMS

Upon registration an invoice will be automatically generated. Payment can be made via EFT, credit card, PayPal or cheque.

CANCELLATION POLICY

Cancellations received up until 5.00pm 15 January 2019 will be eligible for a full refund.

Cancellations received between 5.00pm 16 January 2019 and 5.00pm 5 February 2019 will be subject to a 50% cancellation fee, representing costs charged by the service provider for confirmed numbers. Cancellations received after this will incur a 100% cancellation fee.

Substitutions are a welcome alternative and in this instance no additional fees will be charged, but LG Professionals, SA must be notified of the substitution as soon as practical. All requests for waiver of cancellation fees MUST be made in writing to the LG Professionals, SA CEO and will be honoured only if they have been confirmed in writing by the LG Professionals, SA CEO.

REGISTRATION

Registrations close at 5.00pm Friday 1 February 2019 unless all places sold prior.

Registrations at our events and programs are open to Local Government Professionals Australia, SA members, council employees, employees of regional subsidiaries and Local Government Professionals Australia, SA invited guests.

By registering for the Strategic Management Program, participants and their management are acknowledging that they have read the entire Strategic Management Program Prospectus and understand the program requirements, terms and cancellation policy.

Registrations can be made online at www.lgprofessionalsa.org.au or by scanning this code.



CONTACT DETAILS

Local Government Professionals Australia, SA

www.lgprofessionalssa.org.au

5 Hauteville Terrace EASTWOOD SA 5063

Kate Staples

Manager Professional Development and Networks

kate@lgprofessionalssa.org.au

(08) 8291 7996

Tahlia Willey

Network and Program Officer

connect@lgprofessionalssa.org.au

(08) 8291 7994

Developed by the sector, for the sector

All proceeds from our programs are directly reinvested to further develop the local government sector through continued support of professional networks, events and learning and development initiatives for local government professionals.

