

# LG Professionals Australia, SA Women's Network

## Strategic Plan 2016-2018

This strategic plan is aligned to LG Professionals SA overarching Strategic Plan.

### ***Vision Statement:***

To be an effective and engaging network for local government professionals in South Australia.

### ***Mission Statement:***

We create member opportunities for female local government professionals to thrive.

### ***The four Goals of the Women's Network are:***

1. **To facilitate connections and sharing:** by establishing opportunities for women in local government to connect, interact and exchange information and develop professional or social contacts.
2. **To be the sector leader in the provision of professional development for women:** by providing encouragement and opportunities for women in local government for increased knowledge, training opportunities and broadened experience.
3. **To raise the profile of local government professionals:** by celebrating women's achievements, successes and learnings in local government.
4. **To use our professional skills and knowledge to shape the future of the sector:** by working together to nurture and improve the opportunities for women working in local government.

# Women's Network Strategic Plan 2016 – 2018

## Goal 1

**To facilitate connections and sharing:** by establishing opportunities for women in local government to connect, interact and exchange information and develop professional or social contacts.

### Actions

- 1.1 Present an Annual Women's Conference
- 1.2 Present regular workshops
- 1.3 Explore opportunities for webinars
- 1.4 Explore opportunities for LinkedIn
- 1.5 Facilitate networking events or opportunities
- 1.6 Enable people to connect, beyond events
- 1.7 Hold social events

### Outcome

**By doing this, we will enable our members to:**

- Socialise with likeminded people
- Make connections
- Share ideas
- Attend exclusive events
- Build confidence

**We will monitor success by:**

- Number of events and workshops held
- Improved feedback results
- Increased attendance
- Webinars implemented
- Greater use of platforms like LinkedIn by members

**Influence**



	Direct	Women's Network has a direct influence on the outcome
	Influence	Women's Network has an influence on the outcome but other external factors impact it
	No Influence	Women's Network has no influence on the outcome but will monitor it to assist in future planning

# Women's Network Strategic Plan 2016 – 2018

## Goal 2

**To be the sector leader in the provision of professional development for women:** by providing encouragement and opportunities for women in local government for increased knowledge, training opportunities and broad experience.

### Actions

- 2.1 Facilitate opportunities for women's career advancement
- 2.2 Providing supportive and safe environments to learn and share
- 2.3 Promote and encourage peer support

### Outcomes

By doing this, we will enable our members to:

- Build knowledge
- Attain formal qualifications
- Share experiences
- Access mentoring
- Access role models
- Focus on self

We will monitor success by:

- Increase of women in leadership roles
- Increase participation of women in ELP and PLP

### Influence



Women's Network has a direct influence on the outcome  
 Women's Network has an influence on the outcome but other external factors impact it  
 Women's Network has no influence on the outcome but will monitor it to assist in future planning

# Women's Network Strategic Plan 2016 – 2018

## Goal 3

**To raise the profile of local government professionals:** by celebrating women's achievements, successes and learnings in local government.

### Actions

- 3.1 Encourage and promote involvement in Awards programs
- 3.2 Promote internal and external scholarship opportunities
- 3.3 Presentations from women within and outside LG via events and workshops
- 3.4 Encourage rural participation of women in network

### Outcomes

By doing this, we will enable our members to:

- Attend events and opportunities that showcase the achievements of women
- Acknowledge and empower each other to celebrate success
- Celebrate, hear and share stories of women both within and outside the LG sector
- Share information

We will monitor success by:

- Number of LG professionals nominated for awards
- Number of LG Professional gaining scholarships
- Increase in rural participation
- Increased profile of women in LG

#### Influence

X	X	X
■	X	X
■	X	■
■	X	X



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# Women's Network Strategic Plan 2016 – 2018

## Goal 4

**To use our professional skills and knowledge to shape the future of the sector:** by working together to nurture and improve the opportunities for women working in local government.

### Actions

- 4.1 Develop approaches to advocate and build opportunities for women
- 4.2 Building networks for women within each council

### Outcomes

**By doing this, we will enable our members to:**




- Influence attitudes of local government
- Influence the culture and future of local government

**We will monitor success by:**

Increased understanding of the barriers for women in LG

**Influence**



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