

REGISTRATION

A SPECIAL
THANKS
TO OUR
CORPORATE
PARTNERS:



REGISTER ONLINE

WWW.LGPROFESSIONALSSA.ORG.AU

For assistance please contact:

8291 7990 or admin@lgprofessionalssa.org.au

WHO SHOULD ATTEND?

- CEOs
- General Managers/Directors
- Economic Development Staff
- Community Managers
- Marketing/Communications staff
- Business Analysts
- Tourism/Visitor Centre staff

INVESTMENT

LG Professionals, SA Member: \$250 +GST = \$275

EDA SA Member: \$250 +GST = \$275

Non-Member: \$313 +GST = \$344

Registration at our events and programs are open to Local Government Professionals Australia, SA members, council employees, employees of regional subsidiaries and Local Government Professionals Australia, SA invited guests.

PHOTO PERMISSION

By registering for this LG Professionals, SA event you accept the possibility that your photograph may be taken and the image used or shared by LG Professionals, SA for promotional or educational purposes.

If you do not agree to this use please email a request to not be photographed to admin@lgprofessionalssa.org.au

CHANGES TO EVENTS

LG Professionals, SA reserves the right to change a speaker and/or agenda details at any time throughout the marketing lifecycle of an event or program.

We will do everything within our control to minimise the risks of changes to any event or program and will always endeavour to deliver the content that is advertised.

In the case of a change occurring in the leadup to an event, where time permits, we will notify all registrants in a timely manner.

CANCELLATION POLICY

Whilst LG Professionals, SA is sympathetic to the inevitability of changing circumstances, LG Professionals, SA incurs costs for each cancelled registration. It is for this reason that the following cancellation policy applies:

- ∴ If a registration is cancelled more than 2 weeks prior to the event, the fee of that registration will be refunded.
- ∴ Cancellations received between 2 weeks and 1 day prior to the event will be subject to a 50% cancellation fee, representing costs charged by the venue for confirmed numbers.
- ∴ Cancellations received on the day of the event will incur a 100% cancellation fee.

Note:

Substitutions are a welcome alternative and in this instance no fees will be charged. Requests for refunds MUST be made in writing to the CEO and will be honoured only if they have been confirmed in writing by the CEO.



COMMUNITY PROSPERITY

THREADING IT TOGETHER

4TH ANNUAL LG PROFESSIONALS, SA
ECONOMIC DEVELOPMENT CONFERENCE

FRIDAY 14 JUNE 2019
ADELAIDE CONVENTION CENTRE

Principal Event Partner

**Norman
Waterhouse**
SINCE 1920 LAWYERS

Event Supporter

EDA
ECONOMIC DEVELOPMENT AUSTRALIA

OVERVIEW

By equipping you with fresh perspectives, insights and tactics, our 4th Annual Economic Development Conference **Community Prosperity: Threading it Together** will leave you feeling inspired about your critical role in community prosperity and ready to take action. Our conference program will look at the unique challenges in driving economic development faced in both metro and regional areas, including managing public perceptions through the media. During our Q&A-style panel discussion you will have the opportunity to ask questions and learn from each other's experiences, and by the end of the day you will be ready to thread it all together into a draft community prosperity action plan!

PROGRAM

8:45 AM REGISTRATIONS & ARRIVAL TEA & COFFEE

9:00 AM WELCOME & OPENING OF CONFERENCE

9:15 AM **OUR ROLE IN LEADING**

Sean Keenihan

Chair, Norman Waterhouse Lawyers

Sean will open the day by discussing our sector's critical strategic role in leading economic development and driving community prosperity. He will discuss the current local, national and global economic environment, reinforce his belief in our sector's capacity to share and leverage the community's strength, and ponder what's at stake.

10:00 AM

COMMUNITIES DRIVING PROSPERITY: THE KIMBA STORY

Deb Larwood

Chief Executive Officer, District Council of Kimba

Deb will share with us the challenges in driving economic development unique to rural communities. She will share stories about Kimba and the strategies used by the council and region to address these challenges, along with what she believes will be required by small and rural councils in the future.

10:30 AM

SUPPORTING THE LOCAL BUSINESS COMMUNITY IN TIME OF DISRUPTION

Ian Hill

Director Growth, City of Adelaide

In late 2017, the iconic East End was facing challenges with the Royal Adelaide Hospital move, O-Bahn infrastructure works and tram extension works on North Terrace. Recognising the difficult times and concerned with increasing vacancies resulting from loss of pedestrian volume, the City of Adelaide developed a program of initiatives to support local traders in the short to medium term gap before new East End developments have matured. These included information sessions, subject matter workshops and support for road closures for street parties. In his presentation, Ian will share actions and findings applicable to any council.

11:00 AM

MORNING TEA

11:30 AM

WORKING WITH THE PRIVATE SECTOR

Ben Koop

Director, Strategic Consulting - JLL

Ben will share stories of local government courage and innovation from his national experience navigating projects involving the three levels of government and the private sector. Ben not only understands the unique challenges local government faces in working with multiple stakeholders, but also the potential and capacity for our sector to drive prosperity by working together smartly.



12:00 PM

PANEL Q & A

Sean Keenihan - Deb Larwood - Ian Hill - Ben Koop

Our morning speakers will participate in a lively Q&A-style panel discussion allowing you to share your knowledge, dive deeper into the content already discussed and challenge the status quo to achieve better outcomes.

1:00 PM

LUNCH

1:45 PM

PROMOTING OURSELVES & COMMUNICATING

Lisa McAskill & Gabrielle Leonello

Lisa McAskill Presenting / LittlelionPR

By providing practical advice on how to better understand the media, Lisa and Gabrielle will help us to tell our stories, manage public perceptions and educate previously unengaged residents about both topical issues and the role of council.



2:30 PM

THREADING IT TOGETHER: ACTION PLAN WORKSHOP

Michael Sedgman & Michael Shillabeer

*Chief Executive Officer, Rural City of Murray Bridge /
Economic Development Planner, Rural City of Murray Bridge*

Data. Success measures. Community motivation. The day will conclude with a workshop-style session during which you will have the opportunity to share your knowledge of all the factors necessary to create an action plan. Participants should leave with a draft plan to deliver on their mission of driving prosperity.



4:00 PM

CONFERENCE CLOSE

4:15 PM

NETWORKING DRINKS

