

LG Professionals SA **Economic Development Conference**

# Future Prosperity:

GROWING LOCAL  
ECONOMIES



**FRIDAY 10 NOVEMBER 2023**  
U CITY FUNCTION CENTRE, ADELAIDE

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ECONOMIC DEVELOPMENT AUSTRALIA

All local government professionals with an interest in, and responsibility for, the economic direction of their councils are encouraged to attend.

## OVERVIEW

The LG Professionals SA Economic Development Conference is the only economic development event in SA focussed solely on the needs of the local government sector. Our Economic Development Conference provides a forum for showcasing best practice, networking, collaboration and the sharing of ideas, across both rural and metro councils.

Local government's role in supporting sustainable growth that drives community prosperity is well established. So too, are a number of the key challenges for community growth and prosperity. The structural issues for South Australian communities were highlighted at the 2021 Economic Development Conference, by the now deputy Premier of SA and Minister for Industry the Hon Susan Close MP and other speakers including economists, demographers and industry policy experts.

Global circumstances continue to reshape industries and communities but our capacity to respond is at risk due to structural issues in our economy.

These issues include:

- Availability of skilled labor - the workforce of the future - to improve the productivity, complexity and resilience of industry and community;
- Affordability and employment - housing and associated services to attract and retain critical workforce in re-shaped communities;
- Our lagging capacity for innovation - solving challenges in new ways, including climate adaption.

Attending this conference will ensure you are:

- ∴ Equipped with the necessary knowledge and data from non-Council sources and experts to move forward (contextualised to the local government sector)
- ∴ Informed as to how other Councils and organisations have approached challenges head on, with positive outcomes
- ∴ Stimulated through debate, sharing and activity among attendees
- ∴ Inspired to explore how local government can address structural issues in communities to build sustainable, prosperous communities of the future

As part of the LGA's advocacy work, examples of red tape which act as barrier or constraint to economic development are now being sought from councils. Discussion throughout the day will provide valuable opportunities for your voice to be heard about the barriers to progress, inefficiencies or challenges which hinder economic growth in your area. Recommendations to the LGA will be consolidated from this conference.

**So, how are Councils in South Australia playing a role in this reshaping of industries and communities and how specifically are Councils addressing these common, consistent challenges associated with the re-shaping?**

## PROGRAM

8:30 AM REGISTRATION

9:00 AM WELCOME AND OPENING OF CONFERENCE

9:15 AM INTERGENERATIONAL REPORT 2023: AUSTRALIA'S FUTURE TO 2063

**Greg Jericho**

*Chief Economist, Australia Institute and Policy Director, the Centre for Future Work*

Before we can delve into what next, we must first explore and understand the very latest analysis and thinking relating to Australia's future context by summarizing the key findings from the 2023 Intergenerational Report.

10:00 AM THE SOUTH AUSTRALIAN CONTEXT

**Facilitated by Sean Keenihan, Chair, Norman Waterhouse Lawyers**

**Jo Podoliak, Director – Tourism and Economic Development, Department of Water and Environment**

**Chris Wood, Executive Director, Invest SA, Department for Trade and Investment**

**Sally Smith MPIA, Executive Director, Planning and Land Use Services**

**Greg Jericho, Chief Economist, Australia Institute and Policy Director, the Centre for Future Work**

Join the Panel as they provide local context and insights into the challenges facing South Australia and the responses and opportunities being pursued by State Government and industry.

11:00 AM MORNING TEA

11:30 AM

## CASE STUDIES – PROACTIVELY RE-SHAPING COMMUNITIES

Join us as we hear from inspirational leaders about the pro-active role they are taking in supporting the re-shaping of communities. Through pushing 'the norm' and asking 'what if?' these not for profit and local government leaders have seen first hand the benefits of thinking outside the square.

### **U City - Uniting Communities**

**Lee Sauerwald**, *Executive Director, Corporate Services, U City*

U City vision is to create a vibrant, integrated community that brings together residential, social, commercial and community services to establish a sustainable, inclusive and thriving community in the heart of the city.

### **Barunga West Council - Employment Zone Precinct**

**Maree Wauchope**, *Chief Executive Officer, Barunga West Council*

In a dynamic move to invigorate industry and ensure the sustainability of its community, Barunga West Council is pro-actively creating the environment for industry to develop while supporting much sought after residential consolidation.

### **Adelaide Plains Council - Two Wells Town Centre**

**James Miller**, *Chief Executive Officer, Adelaide Plains Council*

With the Adelaide Plains' population growing at an unprecedented rate, Adelaide Plains Council strategically purchased eight hectares of 'Crown Land' in the heart of Two Wells for the purpose of delivering much needed commercial, retail and community facilities. The development of this strategic landholding in the town centre of Two Wells is a game changer for the community and positions the broader region for further substantial economic growth.

12:15 PM

## PANEL DISCUSSION - PROACTIVELY RE-SHAPING COMMUNITIES

**Davin Lambert**, *Chief Executive Officer, Local Government Finance Authority*

**Lee Sauerwald**, *Executive Director, Corporate Services, U City*

**Maree Wauchope**, *Chief Executive Officer, Barunga West Council*

**James Miller**, *Chief Executive Officer, Adelaide Plains Council*

This interactive panel session will delve deeper into the important role we can play in proactively re-shaping communities, and how brave leadership and investment can lead to critical, impactful and longstanding community benefit.

1:00 PM

## LUNCH

1:45 PM

## PANEL SESSION – BUILDING SUSTAINABLE AND THRIVING COMMUNITIES

What steps can we take to understand and address the key challenges facing communities? How can we build sustainable, thriving communities where innovation and investment are encouraged? Join us as we explore three innovative initiatives, delivered through forward thinking, strategic vision and a commitment to long term sustainability.

**Toby Terlet**, *Chief Executive Officer, NAWMA*

**Jane Johnston**, *Chief Executive, Study Adelaide*

**John Harry**, *Chief Executive Officer, City of Salisbury*

3:00 PM

## PITCHING FOR SUCCESS

**Scott Perry**, *Product Development Manager, Workforce Blueprint*

Often, obtaining buy in for outside the box ideas or investment for new initiatives can be challenging. In this session, explore how to build trust and rapport, and present a compelling case that is simply too difficult to say no to.

3:30 PM

## WRAP UP OF KEY DISCUSSION AND CONFERENCE CLOSE

**Sean Keenihan**, *Chair, Norman Waterhouse Lawyers*

Sean will present an overview of key discussion points from throughout the day, importantly tying together your valuable feedback relating to the barriers to progress, inefficiencies or challenges which hinder economic growth in your area.

4:00 PM

## NETWORKING, DRINKS & NIBBLES



A SPECIAL THANKS  
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# REGISTRATION

## REGISTER ONLINE

Register online at:

[www.lgprofessionalssa.org.au](http://www.lgprofessionalssa.org.au)

For assistance please contact:

**08 8224 2080** or

**mhay@lgprofessionalssa.org.au**

## INVESTMENT

**LG Professionals SA Member:**

**\$420.00 + GST = \$462.00**

**Non-Member:**

**\$520.00 + GST = \$572.00**

Please ensure you are logged in to access member rates.

Registrations at our events and programs are open to Local Government Professionals Australia, SA members, council employees (including part time, on leave and staff employed by third parties), employees of regional subsidiaries and Local Government Professionals Australia, SA invited guests.

## BECOME A MEMBER

Become a member today to qualify for the member rates above. You could save \$110 on this event. Join online at

[www.lgprofessionalssa.org.au/Join-Now](http://www.lgprofessionalssa.org.au/Join-Now)

## PHOTO PERMISSION

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If you do not agree to this use, please email a request to not be photographed to [admin@lgprofessionalssa.org.au](mailto:admin@lgprofessionalssa.org.au) by 5pm Friday 3 November 2023.

## DELEGATE LIST

As part of our commitment to our event sponsors and partners, we will be providing a list of registered attendees to sponsors, including name, position, organisation and email. If you do not wish for us to include your details, please email

[admin@lgprofessionalssa.org.au](mailto:admin@lgprofessionalssa.org.au)

by 5pm Friday 3 November 2023.

## CHANGES TO EVENTS

LG Professionals SA reserves the right to change a speaker and/or agenda details at any time throughout the marketing lifecycle of an event or program.

We will do everything within our control to minimise the risks of changes to any event or program and will always endeavour to deliver the content that is advertised.

In the case of a change occurring in the lead up to an event, where time permits, we will notify all registrants within a timely manner.

## CANCELLATION POLICY

Whilst Local Government Professionals Australia, SA is sympathetic to the inevitability of changing circumstances, each cancelled registration incurs a cost. It is for this reason that the following section of our cancellation policy applies:

∴ Cancellations received more than 3 weeks prior to event: 100% refund or credit

∴ Between 3 weeks and 1 week prior to event: 50% refund or credit

∴ Within 1 week of the event: None

### Note:

∴ Registration is a commitment to pay. In the instance of a cancellation where the invoice remains unpaid, the terms of the cancellation policy will still apply and an amended invoice will be issued if applicable.

∴ In all cases substitutions are a preferred alternative. In this instance, no fees will be charged but LG Professionals SA must be notified of the substitution as soon as practicable.

∴ All refunds can alternatively be offered as a credit voucher to be used towards a future Professional Development Opportunity – so your development opportunity is not lost but rather 'time shifted'.

∴ In the event of extenuating circumstances, requests for waiver of cancellation fees MUST be made in writing to the CEO and will be honoured only if they have been confirmed in writing by the CEO.

∴ In this uncertain environment, we understand that you may appreciate some added flexibility. Should you find that you are no longer able to attend due to awaiting test results or feeling unwell – we will be happy to provide a refund or credit on presentation of evidence. To help us minimise the impact of this please notify us as soon as practicable prior to the event.

Please see full Cancellation Policy at [www.lgprofessionalssa.org.au/Governance-and-Policies](http://www.lgprofessionalssa.org.au/Governance-and-Policies)

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